



## Helping children all over the world with online auctions

**United Charity auctions off experiences and gifts in favor children's charity projects / More than 7.1 million euros in donations raised so far**

**Baden-Baden, November 30<sup>th</sup>, 2017** – United Charity is committed to supporting needy children all over the world, every day: Europe's largest online charity auction offers items and experiences that often are not for sale. The proceeds from the auction go directly to the children's charity without any deductions.

Since United Charity was founded in 2009, we have been able to pass on more than 7.1 million euros – “It's truly amazing” says patron Dagmar Kögel “Our small team has built up a strong network, but also the charities with which we work are extremely dedicated to collecting exceptional auctions for us.” United Charity owes its success to the numerous celebrities and renowned companies committed to helping children's charities.

There are currently 300 active auctions on [www.unitedcharity.de](http://www.unitedcharity.de). Amongst these are dream holidays to the most beautiful destinations all over the world, tickets to national and international top class sporting events, unique music and lifestyle events as well as unusual artistic collectors' pieces.

United Charity is Europe's largest charity auction website and offers unique experiences and gifts as well as the chance to meet famous celebrities all for children in need. The internet auction process from United Charity gives bidders from all over the world, in all different places and time zones the chance to join the bidding. The non-profit foundation United Charity GmbH was created by Dagmar and Karlheinz Kögel in 2009. Since then over 7.1 million euros have been raised through the auctions. 100 percent of the proceeds go directly to the projects and institutions that support children in need.